

Cave Creek Museum Annual Report 2019-2020

It is Cave Creek Museum's mission to preserve and interpret the natural resources and cultural heritage of the northern Sonoran Desert.

Revised and Approved, April 2019



Location:

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*Cave Creek Museum, Inc., is a
501 (c) 3 nonprofit organization, #94-
2404270*

Professional Affiliations

American Alliance of Museums
American Association of State and Local History
Arizona Alliance of Nonprofits
Carefree – Cave Creek Chamber of Commerce Central
Arizona Museum Association
Museum Association of Arizona
Museum Trustee Association

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Executive Director Karrie Porter Brace

Administrative Assistant Remington Pettus

Project Development Becca Bober

EXECUTIVE DIRECTOR'S REPORT

2019-2020

Karrie Porter Brace

Executive Director's Report

The vitality of an institution is most certainly evident in the quality and dedication of its stakeholders and leadership. The increasing vitality of institutional growth is strengthened by the collectively-shared passion and enthusiasm, generating sustainable life force--even in the face of global uncertainty. Thanks to many of our members, volunteers, patrons, donors, Board of Directors, and staff, the Cave Creek Museum made another year of great progress in its professionalization of collections, exhibits, programs, administrative operations, and finances.

Collections Stewardship

A museum is defined by the curation and use of objects in alignment with its institutional mission. This year the CCM continued its mission in the preservation and interpretation of the natural history and cultural heritage of the northern Sonoran Desert, and added to Cave Creek's archival, art, archaeological, historic, industrial heritage, library, and natural history collections. The Collections Committee reviewed and revised policies, reviewed incoming gifts to the collections, and established better management of digital and paper archives. Kathy Pedrick completed the final cataloguing of the Grace Schoonover Archaeological Library in addition to Cave Creek Museum's existing research library. Our deepest thanks go to members of the Collections Committee, including retiring Chair Carol Caldwell, incoming Chair Kathy Pedrick, members Nancy Zeno, Gwen Harwood, Sarah Ziker, and CCM Board representatives Bob Flach and Bill Kosanke. Ongoing record, image, and ephemeral digitization efforts have been supported by dedicated volunteers Judith Hatsell and Les Nemeth.

Our Industrial Heritage Collections are overseen by Charlie Connell and "The Dream Team." Weekly equipment and exhibit maintenance and monthly operational demonstrations have been continuing for over 10 years, since the retrieval and restoration of the Golden Reef Ten Stamp Mill and its historic Tramway. This year Tom Kelley gifted his antique Fairbanks Morse engine to be paired with a stationary jaw crusher in our collections. As water heritage is of great interest in Arizona, the team has also restored Cave Creek's well drilling rig. In addition to Charlie and Tom, this year's crew includes Rory Alexander, Thomas Brace, Wes Cooper, Paul Diefenderfer, Bob Flach, Ric Herrem, Carl and Paul Haueisen, Steve Himmelberger, Stan Kaminski, Reg Monachino, Bill Oelman, Robert 'Pete' Peterson, Tom Rime, Al Zeman, and Joe Zylwitis.

Exhibition\Gallery remodeling

The 2019-2020 program year focused on *The Legacy of Gerry Jones*. In preparation for the overall seasonal programs and exhibitions, the staff met with Gerry, his wife Leslie, and personal assistant Kathy Greene, to discuss their shared vision of how they could best display his work. At his suggestion the auditorium was cleared and repainted. Flooring was repaired by Steve Himmelberger; Tom Kelley and Rory Alexander refreshed the Ansbrough Auditorium with a perfect coat of grey-beige. Paul Haueisen added another four linear feet of wall between the auditorium and the Museum Gift Store.

Extensive curatorial collaboration continued throughout the summer of 2019 between Gerry Jones, Kathy Greene, and museum staff. A request was granted by the Town of Carefree for the use of Gerry's 1959 aerial of Black Mountain, and a private donor loaned the Paradise Valley Mountain House model. Once Gerry and Kathy selected the images, they were printed and sent to the museum. I mounted and installed the images in September 2019 with the assistance of Remington Pettus and Suzanne Johnson. The Jones' loaned several periodicals from their archive featuring articles and images of his work from 1959 through 2020. The exhibit also included continuous screening of Bill Watter's video production of Gerry's 2016 retrospective presentation to the Scottsdale Area Association of Realtors. All were very proud with the overall installation and the museum's visitors responded with curiosity and enthusiasm.

Programs

In keeping with the 2019-2020 exhibition themes, our programs and special events also focused on the work of Mr. Jones, his role in establishing Carefree, and his presence in the Desert Foothills Community. The popularity and history of his residential architectural designs made our Gerry Jones *Conversation*, *Carefree Town Hall Lecture*, and *2020 Home through Time Home Tour* extremely successful. Our January 2020 Kiwanis Family Sunday featured Taliesin architects Michael Johnson, Nick and Ada Rose Mancusi, Jeff Graham, and Cynthia Godinez, who showed families beautiful desert dwellings of insightful design. Many thanks go to Suzanne Johnson and the Home Tour Committee for organizing two associated semi-private events, the Carefree Town Hall lecture, and the most successful Cave Creek Museum Home Tour in several years.

After Friday March 13th, 2020, we lost 57 public days due to the impact of the COVID-19 pandemic, however, CCM staff and stakeholders are utilizing 21st century resources to reach our audience online. Thanks to Amy Dunn, Bill Watters, Steve Woods, Jen Miles, and Carly Reuter, additional efforts went into the Cave Creek Museum's website, social media platforms, and outreach. Work began on the Cave Creek Museum YouTube Channel, featuring existing videos from previous news coverage and productions; and new episodes of local character and history by Bill Watters of Air Major Media.

Administrative\Operations

Our professional staffing increased to two full time and one half time employees. Last year, Administrative Assistant, Karen Friend, was promoted to Assistant Director, then retired at the end of the 2019 season. We briefly brought in Teri LaBree, then permanently hired Remington Pettus as our full time Administrative Assistant. Remi earned her Bachelor's degree in History at Grand Canyon University and is currently pursuing a Master's degree in History with the University of Nebraska. In mid-season Becca Bober was hired to assist part time with institutional development, focusing on the Pioneer Wing Project. Becca has a Bachelor's degree in Anthropology with a focus in Archaeology, and a Master's Degree in Business Administration. Both Remi and Becca bring great experience in administrative work and education.

Finances

This year we have very good news for our institution's overall financial viability. Our audience responded with overwhelming enthusiasm to the coherent, thematic approach of our programs and exhibitions, resulting in high attendance in the exhibition galleries and at this season's special programs. Fiscal year total income was over \$207,000. The combination of admissions and event tickets brought in over \$60,000. Donations and grants in 2019-2020 to the Cave

Creek Museum totaled over \$136,000. Our greatest gratitude goes to these special patrons and agencies:

Chester and Ann Goldberg Bequest (2019 installment)	\$40,600
The Cave Creek Museum Year End Campaign	\$21,075
Kemper and Ethel Marley Foundation	\$20,000
Frances Potter Breitner Bequest	\$14,500
Arizona Humanities\NEH CARES Grant	\$10,000
Town of Cave Creek (2019)	\$10,000
The Mission Chapel	\$5,225
Carefree Kiwanis	\$5,348
Arizona Public Service, total grants	\$3,400
Paul Haueisen	\$3,000
Anonymous gifts	\$2,000
Charlie Connell, Pete Peterson, and Tom Kelley APS Matching Grant	\$1,500
Desert Foothills Woman's Club (2020)	\$1,000

Meticulous plans are ongoing for wisest use of entrusted funds. This year the Cave Creek Museum Board of Directors has established an endowment policy and is in process of setting up the fund with the 2018 and 2019 installments of the Goldberg Bequest and the 2019 Breitner Bequest, totaling \$94,500 with additional funds to be added as they become available.

Due to the unexpected turn of events at our fiscal year end, the Cave Creek Museum qualified and received \$14,777 from the Small Business Administration's Paycheck Protection Program to cover our employee payroll for the last 8 weeks of 2019-2020. I also applied for and received the Arizona Humanities\National Endowment for the Humanities CARES grant for \$10,000 that covers our online projects, professional Collections Management assistance, and institutional resources for COVID-19 preparation.

THANK YOU, EVERYONE! We have had a FANTASTIC year, in spite of global uncertainty. Even though we had to close the museum in the last 12 weeks of the public season, the staff and board was able to use the time and additional resources to move forward on their plans for the renovation of our Pioneer Wing, expected to open on October 1st, 2020. *WE LOOK*

FORWARD TO SEEING EVERYONE IN OCTOBER 2020!!

EXHIBITS 2019-2020 Karrie Porter Brace, Executive Director

This year's **Ansbaugh Auditorium** Featured Exhibit was *The Legacy of Gerry Jones*. Images of thirteen homes, dating from 1959 to 2018, showcased Mr. Jones' architectural design work in Carefree, Cave Creek, Phoenix, Paradise Valley, and Scottsdale. Homes were named for their original owners, including DeMille, Palmer, Darlington, Meyer, Alanko, Slingman, Ingersoll, Gelderman, Hamblenden, and Jones; and three houses only known to visitors as *Mountain*, *Casa Blanca*, and *Nighthawk*.

Working with Mr. and Mrs. Jones and their assistant, Kathy Greene, the exhibit was primarily photographs with one architectural model of the Paradise Valley *Mountain House*. An introductory panel provided by Gerry Jones International set the history and timeline of the exhibit, followed by an aerial view of Carefree in 1959, then the home vignettes—a cluster of selected images with brief description of each distinct project. Of the thirteen vignettes, the DeMille, Slingman, Heidtman, and Nighthawk houses were on the museum's Spring 2020 home tour.

Pioneer Wing Two newly-returned exhibit cases in the Pioneer Wing were developed and installed by Gwen Harwood on Cave Creek Guest Ranches and the Cartwright Ranch. Remington Pettus developed and installed the Cave Creek Character Corner, featuring Honkytonk Jack's piano and John Wade Hampton's bronzes.

Mini Wing Ancient Puebloan Ceramics were installed in the Mini Wing Case by Kathy Pedrick. Carol Caldwell, Gwen Harwood, Nancy Zeno, and Kathy Pedrick collaborated with Evelyn Holbrook on the CCM Archaeological and Historic displays at the CCUSD Fine Arts Building and the Parkway Bank. The museum campus' Industrial Heritage Yard underwent major reorganization, reconsolidation, and upgrade.

Historic Church Old cases were removed from the Historic Church and replaced with two larger, better-appointed cases to feature the historic images and artifacts of the three community congregations. Gwen Harwood researched, developed and installed the artifacts, Bibles, programs, and photographs that told the stories of The Assembly of God, the Good Shepherd of the Hills Episcopal, and the Black Mountain Church of Christ.

Industrial Heritage Collections Two Eagle Scout projects, one by Nash Giffin assisted with moving of historic equipment and leveling the back of the Industrial Heritage Yard. The other, by Alex Hernandez, saw the construction and placement of benches for guest seating. The Dream Team began work on the Cave Creek Well Drilling Rig, Tom Kelly's Fairbanks-Morse engine, which was serviced for operation, and placed on a new concrete pad. Tom Dooley has supported Cave Creek Museum by allowing the institution to use his dumpster and other

equipment such as backhoe to assist with the outside exhibits. Paul Diefenderfer welded additional fencing around the new Industrial Heritage Yard. Space has now been created on campus for the 2020-2021 proposed Gold Panning display.

Gerry Jones Home Tour Report 2019-2020 Suzanne Johnson, 2020 Home Tour and Social Media Committee Chair

About a year and a half ago the Executive Director of the Cave Creek Museum suggested the 2020 museum's Annual Home Tour should focus on our neighbor, Gerry Jones, an architectural designer and builder. He was a perfect fit with the museum's mission to preserve and interpret the natural resources and cultural heritage of the northern Sonoran Desert.

In 1957, on a handshake, Mr. Jones helped KT Palmer and Tom Darlington realize their vision of a planned community in the foothills north of the Valley. A seasoned rock climber, Gerry knew the land well, rough-platting on foot 2200 acres of what was to become the town. He laid out roads and lots by leading bulldozers across the land as he wove around native cacti, rocks, outcroppings, and trees. Properties were laid out to allow for unspoiled open spaces, with existing desert terrain and boulders utilized structurally as supports and foundations. It was Gerry's mandate that no boulder would be displaced to accommodate a builder's needs and with this guiding principle, he put forth restrictive construction standards to become what is now Maricopa County's Hillside Ordinance. Sensitivity to our desert and potential building sites is one of the most important tenets of architectural design and construction.

That initial conversation with Karrie about planning a Home Tour quickly turned into a golden opportunity to showcase Gerry's legacy and to celebrate our sister communities. A production team formed by local ladies met on a regular basis beginning in the Fall of 2019 and we designed a Gala Event culminating in a March 2020 Home Tour that featured six distinctive Gerry Jones Residences, inclusive of the first house he built in Carefree (1959). In a year's time, with the help and support of local businesses and grant funders, sponsors and underwriters our teamwork produced:

- An October – May exhibit featuring Gerry, his background and architecture
- A keepsake Brochure featuring essays and information about Gerry, photos, archival references and maps
- An active Press Release Campaign
- Collateral materials binding posters and tickets, press materials, ads and announcements
- A Kids' Workshop at the museum about designing a home to fit a desert site
- A Fundraiser to enjoy cocktails and Conversation at the Architect's Own Home
- A Gerry Jones hosted Lecture at the new Council Chambers in Carefree
- A Cocktail Party for participating Homeowners at a Jones-designed residence

Thanks to the CCM Dream Team and over 65-70 community volunteers, by the time everything was in place to launch the Home Tour, parking attendants, docents and chauffeured buses were coordinated to ferry over 570 people on a sunny Sunday to see the Jones residential designs, visit the museum for the exhibit and shop at the Kitchen & Garden Boutique.

PIONEER WING RENOVATION REPORT 2019-2020 Becca Bober, Project Development

This year has brought many challenges as opportunities as we have worked to move the Pioneer Wing renovation forward. One of our primary directives has been to use community input to inform the renovation process. We had initially scheduled a large community input meeting for March 27, but that meeting became yet another casualty of COVID-19. Although we had to change our plans, we have not changed our directive and are happy to report that we have reworked our community input strategy to accommodate new social distancing guidelines. We will use the information we collect from the community in the coming weeks to further develop and refine the Pioneer Wing design concept. The best news is that the renovation of the Pioneer Wing is still on track to be completed by the time the museum reopens in the fall.

In April, the Executive Director authorized the formation of the Renovation Committee. Our new committee will be meeting and collaborating virtually over the coming weeks and months as we go through the renovation process. Our goal is to create a space that reflects the values and character of the Desert Foothills region. You can look forward to hearing more from us soon as we ramp up our efforts to find out what makes our community special to you.

MEMBERSHIP AND DONATIONS REPORT 2019-2020 Remington Pettus, Administrative Assistant

At the beginning of the 2019-2020 season, the economy was steady and the area of Cave Creek was continuing to grow with new housing developments, new restaurants, and more community support. Staff along with Board of Directors' President Bill Oelman set up another Year End Campaign with a matching donor, raising in total \$21,450 dollars. The 2018-2019 Year End Campaign raised \$7,625 dollars. The 2019-2020 Year Campaign nearly tripled its donation efforts with the campaign with a difference of \$12,825 dollars. The Gerry Jones Projects raised \$7,600 dollars with individual contributions from many businesses, members, and other prestige donors. A Conversation with Gerry Jones had 40 attendees, raising \$6,000 dollars alone in attendance. The 2020 Home Tour raised \$42,375 in ticket sales and with profits

from the Home and Garden Boutique. The Brightener bequest was \$14,500 and the Kemper-Marley Foundation donated \$20,000.

In total, Cave Creek Museum raised \$115,263.60 in donations for the 2019-2020 season. In the 2018-2019 season, the year made \$80,000 in donations with the Goldberg Bequest of two installments of \$40,000 each and Board Donations. This is a difference of \$35,263.60 from the previous year.

Cave Creek Museum's membership roster for the 2018-2019 season held 139 members. With the unprecedented end of the 2019-2020 season early due to the Coronavirus (COVID-19) Pandemic, Cave Creek Museum's membership roster for this year currently resides at 148. Some of our new members include homeowners from the 2020 Legacy of Gerry Jones Home Tour and Kitchen and Garden Boutique, colleagues of Gerry Jones, and members of our local community due to our outreach. Overall, membership dues raised \$4,320 dollars. Many of our members are older and some have passed on, but Cave Creek Museum will continue to try and connect with the millennial generation to increase newer forms of membership. Some of our members also chose when renewing their memberships to pay for two years memberships instead of just one, and renew biennially.

Cave Creek Museum members are entitled to 10% off the Cave Creek Museum store, free entry to the museum, one-time gift passes, and a copy of the monthly newsletters. Members are also entitled to free entry to Rim Country Museum in Payson, AZ, The River of Time Museum in Fountain Hills, AZ, Rosson House at Heritage Square in Phoenix, AZ, and Superstition Mountain Museum in Apache Junction, AZ.

MUSEUM STORE REPORT

Debbie Peterson, Store Manager

Our museum gift store underwent a major renovation over the summer of 2019. As we prepared the Ansbaugh Auditorium for the Gerry Jones exhibit, we decided to carry the color theme into the gift store. The shelving and displays were rearranged. This transformation resulted in a more modern, open, and inviting look.

We are continuing our mission statement to represent the desert foothills and the iconic southwest. The merchandising goal is to buy only American made (local when possible) products, in a style that will feature more upscale items. We will explore options to encourage local artists to consign items with the museum. This should help our profit margin per item.

In the 2020-2021 seasons, we will aspire to stock the store with more unique museum quality items. We will strive to keep our book department the continual mainstay of the store, stocked with titles of Southwest interest. We also will explore options to expand our jewelry and art collection.

ARCHAEOLOGY COLLECTIONS REPORT

2019-2020

Kathy Pedrick,

Archaeology Collections Manager

The Archaeology Collections

The Museum has not acquired any additional archaeological collections in the 2019-2020 reporting period. Requests for information regarding ceramic type collections from archaeological sites in the Desert Foothills were requested from Logan Simpson Design and the collection from the Shoger Ruin was reviewed.

The Cave Creek Museum Library

The acquisition and formal cataloguing of the Grace Schoonover anthropological and archaeological library was completed this year. The donated library has been integrated into the Cave Creek Museum Library and has become the Grace Schoonover Memorial Library. A formal dedication was planned for early April but has been delayed by the current Covid-19 closure. The Library will be a non-circulating collection for reference and research purposes. In addition to the Grace Schoonover collection, Kathy Pedrick donated a comprehensive collection of archaeological reports from the construction of the Central Arizona Project, which included information pertinent to the Desert Foothills, from the CAP canal, as well as the modifications to Bartlett and Horseshoe Dams. This collection has also been incorporated into the Library.

HISTORIC COLLECTIONS REPORT

2019-2020

Carol Caldwell,

Head Collections Manager

There were accomplishments this year as well as items that still remain on the To Do List. The Suzanne Johnson/Gene Garrison donation of Herb Cohen photos was a major donation and took quite a long time to accession and catalog. The Herb Cohen Collection is now completed.

There were a total of over 200 items were accessioned and cataloged into Past Perfect, the museum's software this year. It kept 3 people very busy every Monday and Tuesday. A donation was received from the Elrod family which included memorabilia from early Cave Creek and items from the Elrod family business. Other donations included a pastel done by Blake Clark, a picture of Dirty AI, phonograph albums of the Christmas Pageant and Hube Yates, and

a model of the Cave Creek Dome House from Michael Johnson. There are 200+ wonderful items added and each is treasured and will be well taken care of.

Past Perfect continues to be excellent software for Cave Creek Museum. It is museum specific software that catalogs items by use of a lexicon and specific fields for description of the items. Gwen Harwood has mastered Past Perfect and is our go to person for finding objects in the Museum's collection. It is hard, tedious work but Gwen has stayed with it and gotten everything entered. Hopefully in the near future Cave Creek Museum will upgrade to the Past Perfect online version and make our wonderful collection available to everyone with internet access.

Our year at the museum came to an abrupt end on March 10 with the introduction of the Coronavirus pandemic. Right now, as I sit at home writing this, sitting on our work table at the museum are the items we were just finishing up accessioning from the February 17 Collections Committee meeting. There were 16 items scheduled to be voted on by the Collections Committee at their March 16 meeting which could not take place. Hopefully the Collections Committee will be meeting over the summer to pick up where we were stopped on March 10.

Since the report last year, no more boxes have been audited, and that hopefully will also be able to be picked up for action over the summer. It's especially important since no storage space has been added for Collections even though we continue to accept more donations. We need more space.

It's hard to have a cheery report with such an unexpected end to our year. On a personal note, this will be the last annual report from me. After over 10 years of working in the Collections Department, I am retiring as chair of Collections. I'm not quitting the museum and I will still be around to docent and to help from time to time.

CAVE CREEK MUSEUM *NUGGETS*

Remington Pettus, Administrative Assistant

As the new Administrative Assistant for Cave Creek Museum, I assumed the chief editor role for the Cave Creek Museum Nuggets newsletter from Tom Brace. Over the course of the 2019-2020 season, I worked with Executive Director Karrie Porter Brace and many of Cave Creek Museum's wonderful volunteers. Towards the middle of the 2019-2020 season, volunteers Bev Brooks with her classic "Bev Bit's" column became active once more and Dream Leader Charlie Connell began adding articles about local mining history in his columns, "Cave Creek Mining District: Back in the Day". Kraig Nelson continued to contribute articles to his columns of the newsletter, "Historic Highlights". My goal is to continue having our wonderful legion of volunteers contributing as much as possible.

I changed many of the fonts to Arial, as it is easier to read and it was a major preference for many volunteers. As Tom Brace, the prior newsletter editor had done before, we cleaned up the newsletter and kept adding more pictures with local history, depending on the articles provided. I would like to see the newsletter digitized instead of the continuous use of paper copies, but I

have been able to work with Tech 4 Life to keep the different monthly volumes on the Cave Creek Museum website for those wanting online copies as .pdfs.

As the Cave Creek Museum expands, we will continue to grow and educate our members, volunteers, and associates. More opportunities will be added for the 2020-2021 season as Cave Creek celebrates its Sesquicentennial Year.

PROGRAM REPORT

2019-2020

Remington Pettus, Administrative Assistant

The 2019-2020 Cave Creek Museum season has been a huge success. The museum itself has hosted a wide variety of events, including stamp mill demonstrations, Kiwanis Family Sundays, and celebrated the return of the Home Tour featuring Carefree Architectural Designer Gerry Jones. The Cave Creek Museum has utilized its reach within the community to host events across Cave Creek and Carefree, and also by using the museum's facilities. Listed below is Cave Creek Museum's 2019-2020 scheduled events:

September 2019:

- Docent Training
- Smithsonian Day and Pre-Season Opening Reception (September 21st, 2019)

October 2019:

- 2019-2020 season: Legacy of Gerry Jones Opening Day (October 2nd, 2019)
- Kiwanis Family Sundays: Wild At Heart! (October 6th, 2019)
- Stamp Mill Demonstration (October 12th, 2019)
- Taste of Cave Creek (October 6th-7th, 2019)
- Psychic Readings and Paranormal Investigations with Deb Driscoll (October 26th, 2019)

November 2019:

- Stamp Mill Demonstration (November 9th, 2019)
- Kiwanis Family Sundays: Veterans in Our Neighborhood (November 10th, 2019)
- Annual Miner's Dinner, Silent Auction, and special Stamp Mill Demonstration (November 12th, 2019)
- Desert Foothills Chapter Archaeology Meeting (November 13th, 2019)

December 2019:

- Stamp Mill Demonstration (December 14th, 2019)
- Kiwanis Family Sundays: Winter Holidays in the Sonoran Desert (December 15th, 2019)

January 2020:

- Stamp Mill Demonstration (January 11th, 2020)
- Kiwanis Family Sundays: Building in the Desert- Design Your Own Home! (January 12th, 2019)

February 2020:

- Stamp Mill Demonstration (February 8th, 2020)
- Kiwanis Family Sundays: We Love Arizona! (February 9th, 2020)
- A Conversation with Gerry Jones (February 15th, 2020)
- Legacy of Gerry Jones 2020 Home Tour Homeowner's Party (February 22nd, 2020)
- Gerry Jones Town Council Lecture (February 27th, 2020)

March 2020:

- Legacy of Gerry Jones 2020 Home Tour (March 8th, 2020)

Due to the unfortunate events of the Coronavirus (COVID-19) pandemic, the rest of the March, April, and May events were canceled as the museum is closed for the rest of the 2020 season. These events listed below are:

March 2020:

- Stamp Mill Demonstration (March 14th, 2020)
- Kiwanis Family Sundays: Art in the Southwest (March 15th, 2020)

April 2020:

- Grace Schoonover Library Dedication (April 4th, 2020)
- Kiwanis Family Sundays: Happy Birthday Cave Creek Museum! (April 4th, 2020)
- Stamp Mill Demonstration (April 11th, 2020)

May 2020:

- Stamp Mill Demonstration (May 9th, 2020)
- Kiwanis Family Sundays: Mother's Day Tea Party (May 10th, 2020)
- 2019-2020 season: Legacy of Gerry Jones Closing Day (May 31st, 2020)

PUBLIC RELATIONS REPORT 2019-2020 Vickilyn Hussey, Trendlab

It was an exciting and busy year! Public relations activity included: input of all Cave Creek Museum events and images into online media calendars for print, online and broadcast media calendars; writing and distributing media releases and news articles; writing feature articles; presenting story concepts to print, broadcast and online media; photography as needed; follow-up throughout the season; supporting development and fundraising whenever possible; and planning present and future event publicity.

The public relations highlight of the season was the extensive, yearlong coverage of the Gerry Jones Home Tour, and accompanying special events and design workshop. Over twenty-five print and online publications featured the Home Tour, including prominent coverage by highly regarded Valley-wide magazines and newspapers. Thank you for helping make it, and all the Cave Creek Museum programs, workshops, and special events, a success.

TECHNOLOGY, WEBSITE, & SOCIAL MEDIA 2019-2020 Remington Pettus, Administrative Assistant

As the world increases the use of technology and social media, many museums have adapted new platforms to demonstrate a more focused online presence. Early in the 2019 season, Cave Creek Museum hired Amy Dunn of Amy's Advertising 4 U and Bill Watters of Air Major Media to reconstruct our social media and draw in a bigger audience. Amy Dunn has been posting content multiple times a week on social media platforms such as Instagram and Facebook, drawing a large presence on social media with a variety of information. Bill Watters has produced video content that has brought Cave Creek Museum's history to life in a more modern way. Cave Creek Museum is extremely thankful for their efforts in helping us grow our social media presence.

Beginning at the end of March, Executive Director Karrie Porter Brace, Amy Dunn, Bill Watters and myself began a plan to utilize the Cave Creek Museum's Youtube channel with a series called "Where History Lives!". Topics range from Cave Creek history, local geology, Native American history, and blacksmithing with more to come. The Youtube Channel currently has 105 subscribers after a heavy PR campaign to drive traffic to the Youtube Channel. The Youtube Channel will be a continuous series featuring many different experts to demonstrate what Cave Creek Museum is all about.

Tech 4 Life is still managing and updating with the help of Jenn Miles, Steve Woods, and Carly Reuter. With the 2020 March Home Tour, so many people visited the website to purchase Home Tour tickets the website actually crashed. Tech 4 Life has managed to encourage the Cave Creek Museum website traffic and put us on the social media map more than ever before.

As of May 31st, 2020, both QuickBooks and Past Perfect are set to update with a paid prescription. These updates will help solve some of the particular issues the museum has been having with the cash register, and also keep our collections digitization as up to date as possible.

VOLUNTEER REPORT 2019-2020 Remington Pettus, Administrative Assistant

Many museums thrive on the accomplishments and hard work of their volunteers. According to last year's article in *The Independent Sector*, volunteer work on average was gaged at \$25.43 an hour. This year's volunteer time remains at \$25.43 because of the unpredictable rise of the Coronavirus (COVID-19) Pandemic.

Cave Creek Museum's team of volunteers have provided endless support, time, and effort to make the 2019-2020 season a year to remember. This year was one of Cave Creek Museum's biggest yet as we celebrated the Legacy of Gerry Jones and the history of Carefree being built. Volunteers worked countless hours and time, spending a year and a half from the 2018-2019 season to March 8th, 2020 in preparations for the Legacy of Gerry Jones Home Tour and Home and Garden Boutique. The 2020 Home Tour and Home and Garden Boutique came together

flawlessly! The 2020 Home Tour completely sold out and was a major success for the Cave Creek Museum.

Many of our volunteers offer gracious contributions to the institution. For example, Charlie Connell, Tom Kelley, and Pete Peterson combined donated \$1,500 with APS matching their funds to be added to the Year End Campaign. Paul Haueisen generously donated \$3,000 for the Year End Campaign. These donations were some of many by our enthusiastic volunteers. Cave Creek Museum is extremely thankful for the generous contributions of our helpful and wonderful volunteers.

Volunteer Tom Dooley generously donated his time by allowing Cave Creek Museum to utilize his backhoe and other equipment to reshape the landscape near the outdoor exhibits. His work, time, and effort has allowed Cave Creek Museum and the Dream to prepare for potential new outdoor exhibits and/or assist in the landscaping efforts.

Besides the 2020 Home Tour Preparations, events such as Taste of Cave Creek, Kiwanis Family Sundays, Stamp Mill Saturday Demonstrations, Desert Foothills Archaeology Chapter Meetings, the Gerry Jones Town Council Lecture, Conversation with Gerry Jones, and the Homeowner's Cocktail party went off without a hitch. Our volunteers helped Cave Creek Museum engage the Desert Foothills communities of Cave Creek and Carefree this year and extend our reach to the other side of Black Mountain.

For the 2020-2021 season, volunteers will get to participate in celebrating Cave Creek's Sesquicentennial Year by helping the museum create exhibits that feature the complete history of Cave Creek. Alongside this big celebration, Cave Creek Museum will involve volunteers in commemorating its 50th year anniversary and continue to push the museum for many more years in preserving and interpreting the natural resources and cultural heritage of the northern Sonoran Desert.

Many of our volunteers have assumed different roles within Cave Creek Museum, such as being a docent, working with the Dream Team, organizing the historic collections, and so much more. All are always willing to learn new things, assist CCM staff, or participate in new events. Cave Creek Museum volunteers and staff are a family that provide endless support and love to one another. Cave Creek Museum staff are exceedingly thankful for all the time and effort our volunteers have given to make the museum a loving, flourishing community.

GOLDEN REEF 10-STAMP MILL ACTIVITIES

Charlie Connell,

Dream Team Leader and Stamp Mill Expert

The following historical information was compiled on the stamp mill during the above time period. This report includes the activities on developing an exhibit that will show the tramway that was constructed on the Continental Mountain that supplied the Golden Reef Stamp Mill:

GENERAL INFORMATION

Stamp Mill Operations: Besides the stamp mill, Blacksmith, and gold Panning, this year we have added operation of the Tramway, Fairbanks engine and the Rackensack crusher/roller devices. We ran the stamp mill (15) times for observation and training for approximately (345) visitors during this time period. We collected over \$750 from donations from at least (2) groups and general individual donations.

NOTE: This year's stamp mill operations were curtailed due to the COVID-19 virus and the Museum being closed starting March 20th, 2020 until further notice.

Loan Agreements: We sent back the items no longer needed at the museum to the Arizona Mining, Mineral and Natural Resources Education Museum (AMMNREM), previously the Arizona Mining & Mineral Museum downtown. The loan agreement was amended and now all records are up to date.

Stamp Mill Training We continue to train individuals on the operation of the stamp mill.

- Presented Millwright certifications to the following nine Millmen: Paul Diefenderfer, Tom Kelley, Tom Rime, Steve Himmelberger, Rick Herrem, Pete Peterson, Paul Haueisen, Bob Flach and Carl Haueisen.
- Stan Kaminski certified as Millman.
- Joe Zylwitis and Bill Oelman are presently in training for becoming Millmen.

Bench Seating: A Boy Scout obtained his Eagle Scout badge by constructing several benches for people to rest on while walking the premises.

Stamp Mill Ore Sources: We received (10) 5-gallon buckets of quartz from the boneyard at the AMMNREM to be crushed in the stamp mill.

Golden Reef Mine Historical Donor Recognition: Three Plaques were made up for recognizing donations and volunteer recognition and placed on the Blacksmith's Shed. Some artifacts were also placed on the shed wall to recognize the support for this project.

Boy Scout Support: The Scouts helped move artifacts to re-arrange the farm and mining equipment displays.

Supported Museum Remodel: The Dream Team worked on moving items around, scraping, painting, replacing tile and general support to get the interior of the museum ready for the upcoming season.

APS Support: We had two activities that APS supported our move of artifacts moving the Fairbanks engine, Rackensack crusher and the Crab Winch.

Security Fence: We extended the security fence to enclose the area where the farm and mining equipment was located. We added a gate at the north end for access to the Fairbanks engine, crusher carb winch and plunge drill displays.

COMPONENT HISTORY

Stamp Mill Feeders: The feeders operated very well with very little maintenance. The #1 feeder dropped it pawls twice and the rest of the time they functioned as needed.

Table Covers: We made up permanent galvanized steel covers for the sluice tables, shaker table and the stamp mill trough. We also made storage locations where the covers would be stored during equipment operation.

Shaker Table Most of the work completed on the table was repair and preventive maintenance.

Sluice Tables: Most of the work completed on the table was repair and preventive maintenance.

Primary Jaw Crusher: Most of the work completed on the table was safety improvements and preventive maintenance.

Air System: The air compressor failed, but the motor is still okay. We replaced the compressor and the system functions very well.

Engine: The engine ran satisfactorily for most of the year.

- Replaced the gas tank with a new one donated to the museum. This was a safety issue with the old tank.

Mortar Boxes: The mortar boxes functioned satisfactorily. We are having gibs made to make the removal and installation of the screens less cumbersome.

Shoes: We are still having some problems with dropping shoes after a long period of time with them not being exercised.

Water System: We removed one of the pumps that had stopped running and found a stone caught in the impeller. Removed stone and the pump works.

Stamp Mill Trough: The original trough was rusting with some leakage being noted. We replaced the original trough with a new one. This time we coated the entire trough with Flex Seal and that should increase the life expectancy much longer.

Tramway Operations: We have added wood to the deck of the tramway platform and installed a chute for the ore to exit the tram bucket and fall into the ore cart. This completed the interpretation of the ore going from the mine to the stamp mill.

Fairbanks Engine: We finally got the engine moved from Hank's house to the museum and set up.

- We laid out the forms for the concrete slab for the engine. We hand mixed the concrete and completed the slab pour.
- We had APS move the engine from Hanks house to the museum and set the engine on the slab
- We anchored the engine to the slab
- We set up the engine and got it running properly.

Rackensack Crusher & Roller Mill: We finally got the crusher moved from Hank's house to the museum and set up.

- APS moved the crusher to the museum and placed it near where it should be located.
- We set the crusher near where it should be in reference to the engine and got drive belts for it.
- We constructed a frame to mount the crusher on and had APS set the crusher on the metal base.
- We installed an adjustment bracket to allow tensioning of the drive belts.
- The crusher is now ready to run.

Crab Winch: We finally made up a layout for the crab winch. We wanted it in an area inside the fence and could be operated by visitors under instruction.

- We set the forms and poured the concrete slab for the crab winch
- We had APS on site and they installed the crab winch on the slab.
- We anchored the crab winch to the concrete slab.

Panning Area: We started working on the layout of the panning station. This will be located outside the security fence just north of the engine, crusher and crab winch. This project is still in the design stages.

IN MEMORIAM 2019-2020

Patricia Lee Brock (1928-2019)
Maria Eannacone (1925-2019)
Ian Cordwell (1958-2019)
Frank Louis Ziskovsky Jr. (1943-2019)
Joyce Rabidoux (1937-2019)
Phyllis Heikens (1937-2020)
William Canfield (1920-2020)
Don Dederer (1929-2020)
Joan Rime (1942 -2020)
Gene Garrison (1926 -2020)
Johnathon Clancy (1975 -2020)

PRELIMINARY CALENDAR OF EVENTS 2020-2021

Provided below are the preliminary calendar events for the 2020-2021 season:

September 2020:

- Docent Training (September 14th-15th, 2020)
- Cave Creek Museum Members Reception and Preview (September 27th, 2020)

October 2020:

- Cave Creek Museum Opening Day (October 1st, 2020)
- Stamp Mill Demonstration (October 10th, 2020)

- Kiwanis Family Sundays (October 11th, 2020)

November 2020:

- Stamp Mill Demonstration (November 14th, 2020)
- Kiwanis Family Sundays (November 15th, 2020)

December 2020:

- Stamp Mill Demonstration (December 12th, 2020)
- Kiwanis Family Sundays (December 13th, 2020)

January 2021:

- Stamp Mill Demonstration (January 9th, 2021)
- Kiwanis Family Sundays (January 10th, 2021)

February 2021:

- Stamp Mill Demonstration (February 13th, 2021)
- Kiwanis Family Sundays (February 14th, 2021)

March 2021:

- Stamp Mill Demonstration (March 13th, 2021)
- Kiwanis Family Sundays (March 14th, 2021)

April 2021:

- Smithsonian Magazine Day (April 4th, 2021)
- Stamp Mill Demonstration (April 10th, 2021)
- Kiwanis Family Sundays (April 11th, 2021)

May 2021:

- Stamp Mill Demonstration (May 8th, 2021)
- Kiwanis Family Sundays (May 9th, 2021)
- Cave Creek Museum closing for the season (May 31st, 2021)

CAVE CREEK MUSEUM ATTENDANCE 2016-2020

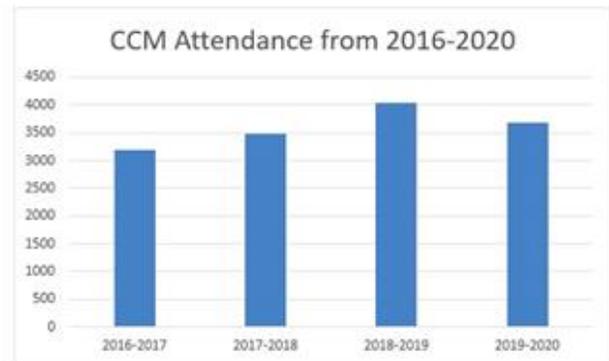
Attendance Comparisons - US and Non US from 10/2016

2016/17	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	TOTAL
US Residence	394	338	324	498	534	406	265	280	3039
Non-US	21	26	14	17	29	41	14	8	170
TOTAL	394	338	324	498	534	534	279	288	3189

2017/18	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	TOTAL
US Residence	284	348	370	404	588	657	434	226	3311
Non-US	12	16	17	12	61	44	16	0	178
TOTAL	296	364	387	416	649	701	450	226	3489

2018/19	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	TOTAL
US Residence	445	296	447	587	616	693	371	360	3815
Non-US	20	21	24	42	54	28	30	8	227
TOTAL	465	317	471	629	670	721	401	368	4042

2019/20	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	TOTAL
US Residence	376	361	373	629	941	890	0	0	3570
Non-US	17	7	15	41	32	6	0	0	118
TOTAL	393	368	388	670	973	896	0	0	3688



To Date as of May 31
13.19% *Increase over 2017-18*
19.88% *Increase over 2016-17*
-9.60% *decrease over 2018-19*

Seasons	October	November	December	January	February	March	April	May	Overall
2017-2018 v 2018-2019	36.3%	-14.8%	17.8%	33.9%	3.1%	2.8%	-12.2%	38.6%	13.19%
2016-2017 v 2018-2019	15.3%	-6.6%	31.2%	20.8%	20.3%	25.9%	30.4%	21.7%	19.88%
2018-2019 v 2019-2020	-18.3%	13.9%	-21.4%	6.1%	31.1%	19.5%			-9.6%

